



2025

IMPACT REPORT

WWW.GOFLCA.ORG

FLCA strives to provide real solutions that maximize student potential and protect children in Florida.

Co-Founder/CEO

Keith Flaugh

Co-Founder

Rev. Rick Stevens

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Central FL**

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**Donor Management
Specialist**

Tea' Weber



COMMUNITY

Kids First Teams
Parent Resource Hub



SOLUTIONS

Microschool Initiative
Research Initiatives



LEGISLATIVE

Bill Writing & Evaluation
Action Alerts

A WORD FROM OUR FOUNDERS



Some things embed themselves in our minds and they never go away.

For example, the horror of a young mother who researched area public schools, found the school she believed ideal for her son, moved her family to that area only to have him exposed to transgender ideology behind her back at that 'ideal' school!

Then there is also the grandmother whose grandson received the Hope Scholarship and moved to the school his parents chose. The grandmother's relieved response, "He's a different little boy."



Florida Citizens Alliance exists to change the future for Florida's children and families. We envision a day when every Florida family chooses the school where their children can learn, thrive and develop a love of learning.

Amazingly, that's starting to happen! With Florida's emphasis on school choice, more than half of Florida K-12 students attend a school their parents chose. And soon, the Federal Education Freedom Tax Credit will provide even more choices for families!

Now we face a different challenge; it's too good to be true syndrome. Things have been so bad for so long; it's just hard to believe times have changed. Believe it! You helped make it happen.

We now have the daunting and joyful task of convincing families; it's very good and it's true! Thank you for helping us spread the word.

Thank you for caring about children and families. We believe the best days for student learning are ahead.

We are so grateful for your continuing partnership. Together we are changing the world one child at a time.

Pastor Rick

Rev. Rick Stevens
Co-Founder

Keith Flaugh

Keith Flaugh
Co-Founder

2025 FINANCIAL REPORT

As the economy was recovering in 2025 we experienced growth which was able to fuel our program achievements, including our Artificial Intelligence in Education campaign and events throughout Florida.

We are grateful to report that, through hard work and the generosity of our supporters, FLCA saw a 12% increase in donations in 2025, even as we reduced overall expenses by 4%.

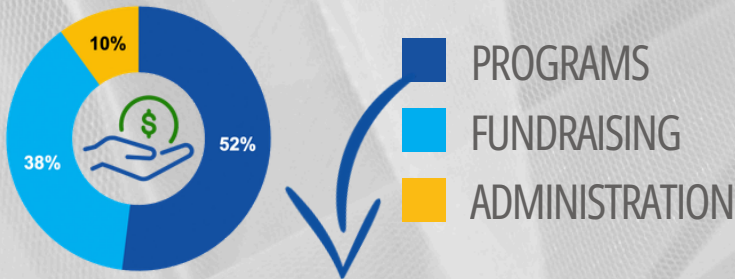
With your help, our total revenue made last year was \$747,688.60.

This growth was not accidental.

It was the result of intentional decisions to steward every dollar wisely and remain focused on measurable impact:

- **Disciplined Financial Management:** We reduced overhead and carefully evaluated spending, allowing us to do more with less while strengthening our financial position.
- **High-Impact Advocacy:** While advancing key legislative priorities, we deployed targeted campaigns that delivered strong returns on investment and meaningful policy outcomes.
- **Expanding Reach and Influence:** Our network continued to grow. We engaged hundreds of thousands of citizens and equipped more parents, educators, and community leaders than ever before to advocate for educational excellence and start alternative learning environments.
- **Our 2024 Form 990 is available on our website, and our 2025 Form 990 is currently in process.**

We believe that responsible stewardship is both a duty and a reflection of our gratitude to those who make our work possible. As we go into 2026, we do so encouraged by the trust of our supporters, strengthened by sound financial management, and confident that together we are building a sustainable foundation to transform education for generations to come.



COMMUNITY INVOLVEMENT

We engage with community leaders to help them understand current issues in our public education system how each of them can help to improve it...putting the kids first.

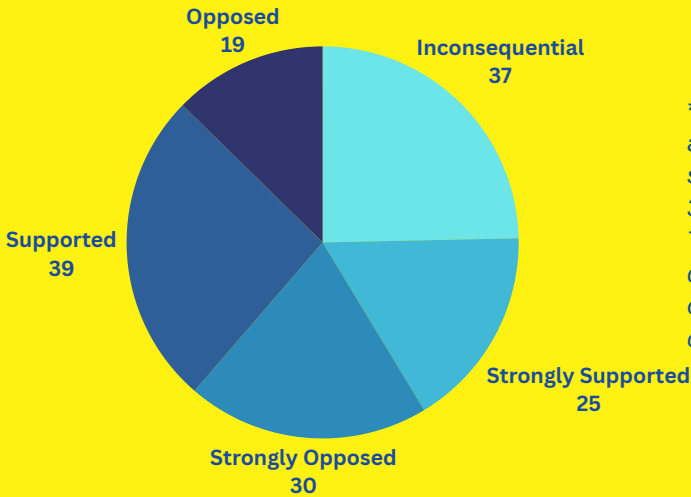
EDUCATION SOLUTIONS

We provide parents and grandparents with alternative education resources, such as our microschool initiative, so that you can easily choose the best education for your family.

LEGISLATIVE ACTION

We advocate for parental choice and solutions that fuel student success with 100% of donations going directly to educating the public and supporting legislative action.

LEGISLATIVE AGENDA



** Our team evaluated 150 bills and decided to strongly support 25, strongly oppose 30, support 39, oppose 19. The remaining 37 bills were deemed inconsequential to our mission by our review committee.*

Legislative Pillar

- We had a majority of our legislative agenda items filed.
- 5 of our Strongly Supported/Supported Bills were signed into law including a bill to reform our petition process and a bill to protect children from online harassment.
- A majority of our opposed and strongly opposed bills were not heard in committee.
- We defeated 2 bills that would have eroded parental rights and weakened online safety standards for minors.
- Launched our A.I. in Education initiative.

Community Pillar

- Expanded our Kids First Teams to 3 new counties.
- Completed a County Science Textbook Review and successfully made changes to parts of textbooks in Collier County.
- Hosted 3 successful A.I. in Education Symposiums across the state.
- Achieved a victory in the removal of an AI moratorium in the Big Beautiful Bill.



MICROSCHOOLING

As education continues to evolve, it's clear that the one-size-fits-all model no longer meets the needs of every child. That's why we're committed to inspiring families and churches across Florida to pursue education rooted in a biblical worldview.

We're supporting the rise of public school alternatives—microschools, private K–12 schools, learning centers, and home education—empowering parents and engaging churches to offer Christ-centered learning that nurtures both mind and spirit.



Empowering Families



Equipping Churches



Transforming Education

Momentum Is Building

- 9 new microschools launched in 2025 in Volusia, Broward, Miami-Dade, Liberty, Lee, and Collier Counties
- 7 new microschools so far projected for 2026 in Seminole, Lee, Miami-Dade, Washington, and Collier Counties
- 14 additional microschool leads in the pipeline across Palm Beach, Bay, Jackson, Lee, Collier, Hillsborough, Seminole, and Okaloosa Counties
- 9 active ambassadors serving over 40 counties, building relationships, and equipping communities

And more to come, as the microschool movement grows every day.

OUR MICROSCHOOLS



REAL WORLD READY ACADEMY
SKILLS TO ACHIEVE, FAITH TO BELIEVE



GROW CHRISTIAN ACADEMY



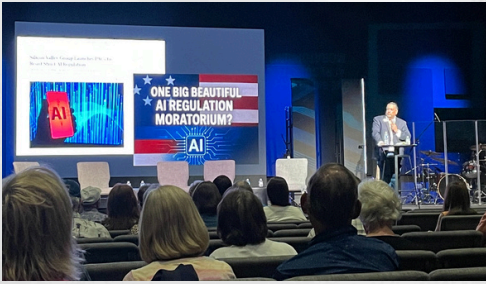
PROVIDENCE CHURCH ACADEMY



The Homeschool Hangar

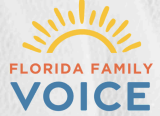
This is not a complete list of FLCA supported schools.

2025 AT A GLANCE!





AMERICA'S FUTURE



LIBERTY COUNSEL



AFLDS LIBERTY • HEALTH • JUSTICE

Seed to Table



SCAN THIS!
Stay Connected With Us



Florida Citizens Alliance (FLCA) is a 501(c)(3) organization and charitable contributions are tax-deductible. Our federal tax identification number is 46-3854467.